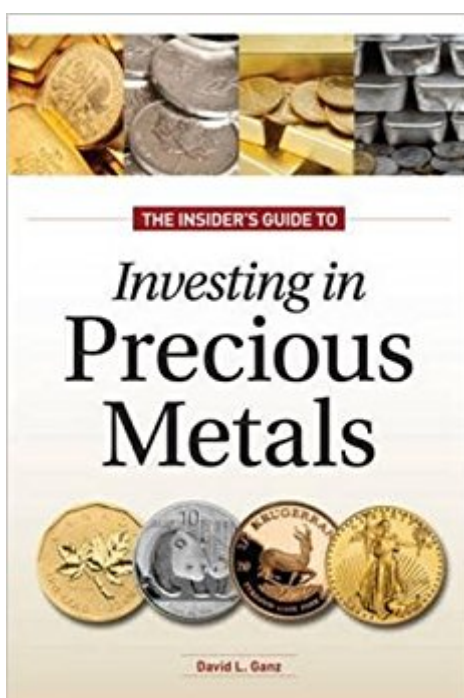


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# The Essential Guide To Investing In Precious Metals: How To Begin, Build And Maintain A Properly Diversified Portfolio



## Synopsis

Gold. Silver. Platinum. Palladium. Want more than a piece of paper with a stock number on it to show for your investment? Then learn about all the ways you can add precious metals to your portfolio. Gold and silver have been king and queen of metals for centuries. Today, they are joined by platinum and palladium in the precious metals arena. They are traded in the form of bars, rounds and ingots, tangible assets you can see and touch.

## Book Information

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## Customer Reviews

David L. Ganz is a past President of the American Numismatic Association (1993-95), and for more than 40 years has written about coins and coin collecting. A lawyer by profession, he has practiced as senior partner in the New York firm of Ganz & Hollinger, P.C. since 1980. He started writing the "Under the Glass" column for Numismatic News in 1969, and has been a contributing editor to Coinage Magazine since 1973. Some of his most recent books include The Official Guide to America's State Quarters, 2nd Edition (Random House 2009) Profitable Coin Collecting (Krause Publications 2008), and Invest in Affordable Rare Coins (Krause Publications 2010). David L. Ganz lives in New York, New York.

for our customers

I knew nothing about precious metals when I bought this book. The world of precious is still complex, but, I now know more than I did. I recommend this book without reservation.

Awesome book! Great detail and illustrations. I am so happy that I bought this valuable resource.

Easy read! Explains the fundamentals and the different ways to buy as well as explains a lot of the different silver vocabulary. Up to date still in 2014.

Was a good overview of the precious metal market. Provided good insight into the history and how to invest in this market.

Just as advertised - a book on modern investing in precious metal-based coins. Well done.

As described.

Good book post helpful for the first time investor

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